

BloomNation florist Ace Berry, @aceinfullbloom (headpiece) and Pennylyn Woosley (model)

BLOOMNATION

2027 Floral & Wedding Trends Report

Editor's Note

Most florists can ***sense a trend before it has a name.*** It shows up in the arrangement a customer keeps coming back for, in a color that starts getting requested more than the rest, in a request that may have sounded unusual a year ago. A good trends report doesn't invent any of these shifts. Its purpose is to **recognize what is already taking shape**, and to trace where it is going while there is still time to act.

In putting together this report, we looked closely at the work of our most accomplished florists on BloomNation, and the designers defining the craft of floristry across ***Asia, Europe, and the Americas.*** We also followed the movements in ***fashion, interior design, and color*** that so often arrive in floristry next, alongside the cultural currents and the evolving visuals of weddings and events. For the business outlook, we studied the international and domestic economy, the shifts in consumer behavior, and the data of more than four thousand florists on our own platform.

What follows is a thoughtful look at the **shapes, colors, and techniques of the year ahead**, and at the economic and consumer realities that will shape the business of floristry. We hope our ***2027 trends report*** proves to be both **practical and inspirational** to you. More than that, we hope it affirms that **floristry is an art,** and that those who practice it are artists, reinventing their work, and themselves, with every season. These pages reveal what is emerging, and the way you interpret it and make it your own is where the true artistry begins.



Sonia Maslovskaya
Head of Marketing
BloomNation



Everyday Bouquets & Arrangements

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Sculptural Florals

Flowers, reconsidered.

Twisted branches. Impossible silhouettes.
Negative space used as deliberately as blooms.

Less arrangement. More art object.

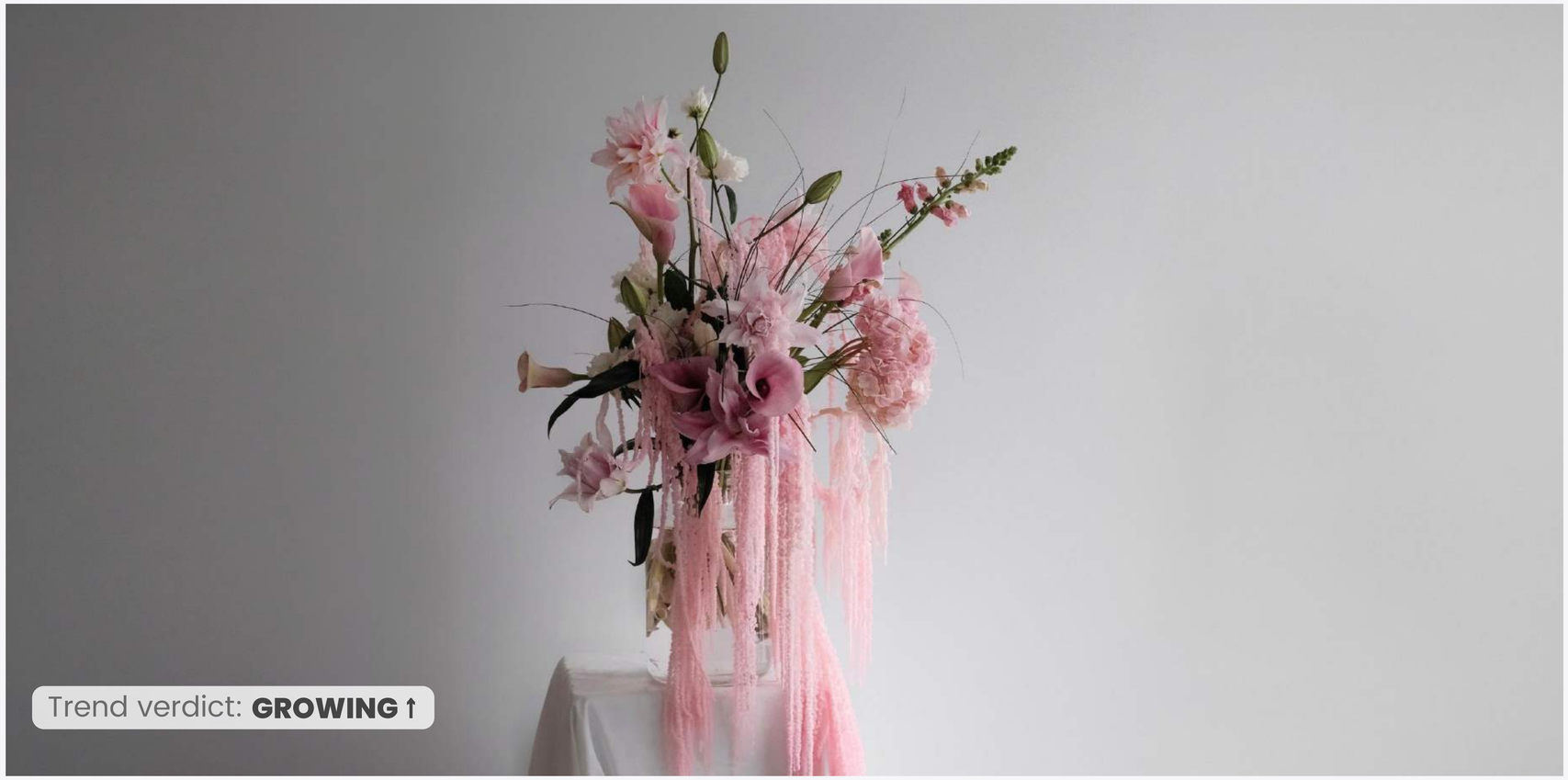
Marigold

Moss

Burnt Coral

Dusty Muave





The New Cascade

The waterfall bouquet grows up.

Trailing vines, hanging amaranthus, gloriosa tendrils, and movement in every direction. **Modern cascades feel untamed,** as though they were gathered rather than arranged.

Wild, romantic, and undeniably photogenic.

Blush



Garden Green



Bright Raspberry



Cream









Exposed Stems

Nothing to hide. Bouquets are shedding decorative wraps and oversized packaging in favor of simplicity. The stem becomes part of the design. Minimal effort. Maximum confidence.







Bigger Then The Vase

The return of excess.

Oversized bouquets and Ramos Buchones continue their rise, transforming flowers from a gift into a spectacle. Hundreds of blooms. One dramatic statement. Subtlety not included.











Feathers & Fantasy

Soft meets surreal.

Ostrich, peacock, and marabou feathers are finding their way into bouquets and installations, adding movement, texture, and a touch of fashion-world drama.

Part floral design. Part couture.















Dopamine Blooms

Goodbye blush.

Hello butter yellow, electric orange, hot pink, coral, and color combinations that shouldn't work—but somehow do.
Joy, arranged.

Fuchsia

Tangerine

Violet

Leaf Green







Black Florals

Not pretty. Unforgettable.

Black cosmos. Black Baccara roses. Dark dahlias. Deep anthuriums.

The floral world's answer to the little black dress.







Foraged Beauty

Nature, untamed.

Flowering branches. Moss. Ferns.
Bark. Pods. Lichen.
The arrangement looks as though it was discovered rather than designed.

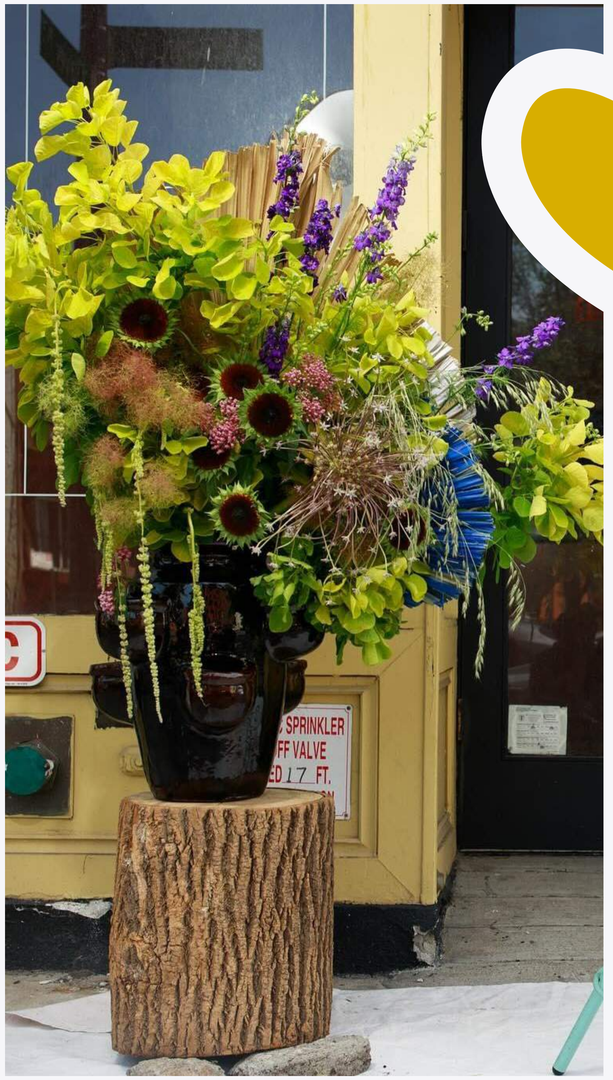
Grounded. Textural. Wild at heart.















The Sunflower Reinvented

A familiar flower, reimagined.

Black-centered sunflowers and unusual varieties are moving beyond rustic aesthetics and into editorial territory.
Bold. Graphic. Unexpected.







Modern Cottage Garden

Romance returns.

Peonies. Garden roses. Sweet peas. Delphinium. Hydrangea.

The charm of an English garden, edited through a modern lens.



Trend verdict: **MAINSTREAM ↑**









Botanical Eclecticism

The waterfall bouquet grows up.

Trailing vines, hanging amaranthus, gloriosa tendrils, and movement in every direction. Modern cascades feel untamed, as though they were gathered rather than arranged.

Wild, romantic, and undeniably photogenic.

Deep Leaf



Raspberry



Tiger Orange



Coral









Weddings & Events

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Color Drenching

Go white. Or go all the way in.

Florals, linens, candles, drapery, lighting — all immersed in a single saturated palette.
Emerald. Sapphire. Magenta. Burgundy.

Less color palette. More atmosphere.



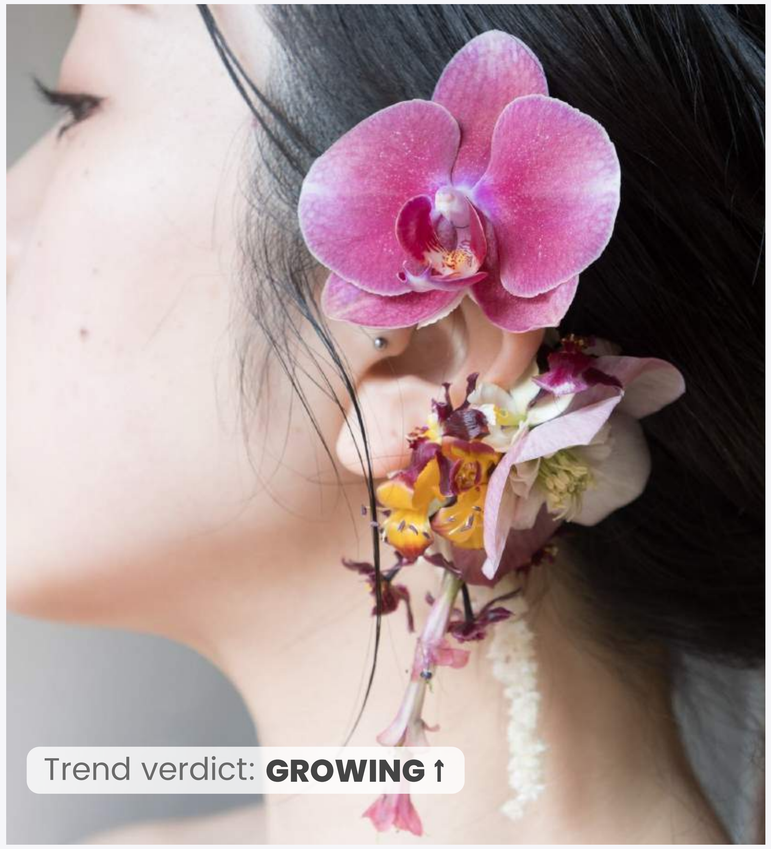












Florals As Fashion

The bouquet leaves the hand.

Flower crowns. Floral purses. Pearl-draped blooms. Botanical accessories designed to move, shimmer, and make a statement. Part bouquet. Part couture.

Flowers are no longer worn with the look.

They are the look.



Raspberry

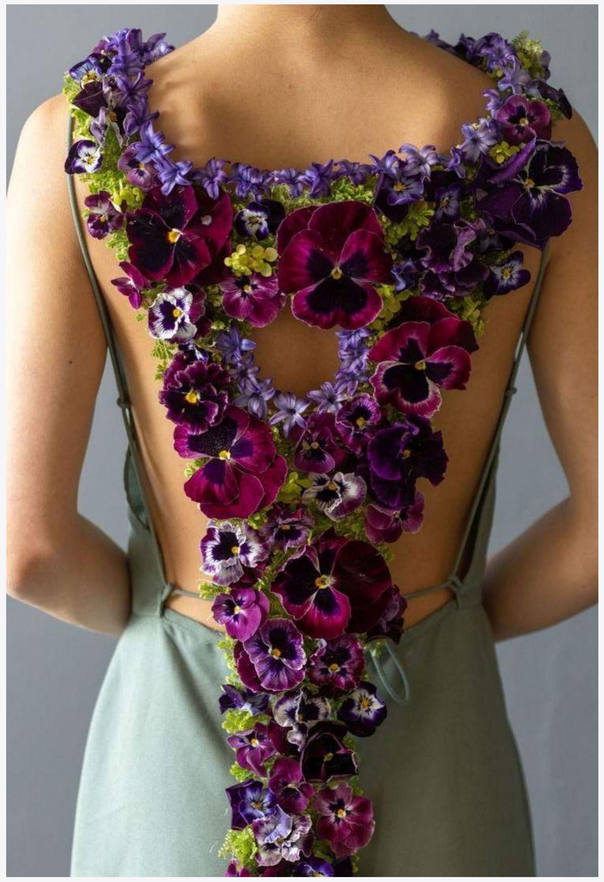
Oxblood

Apple Green

Silver Leaf









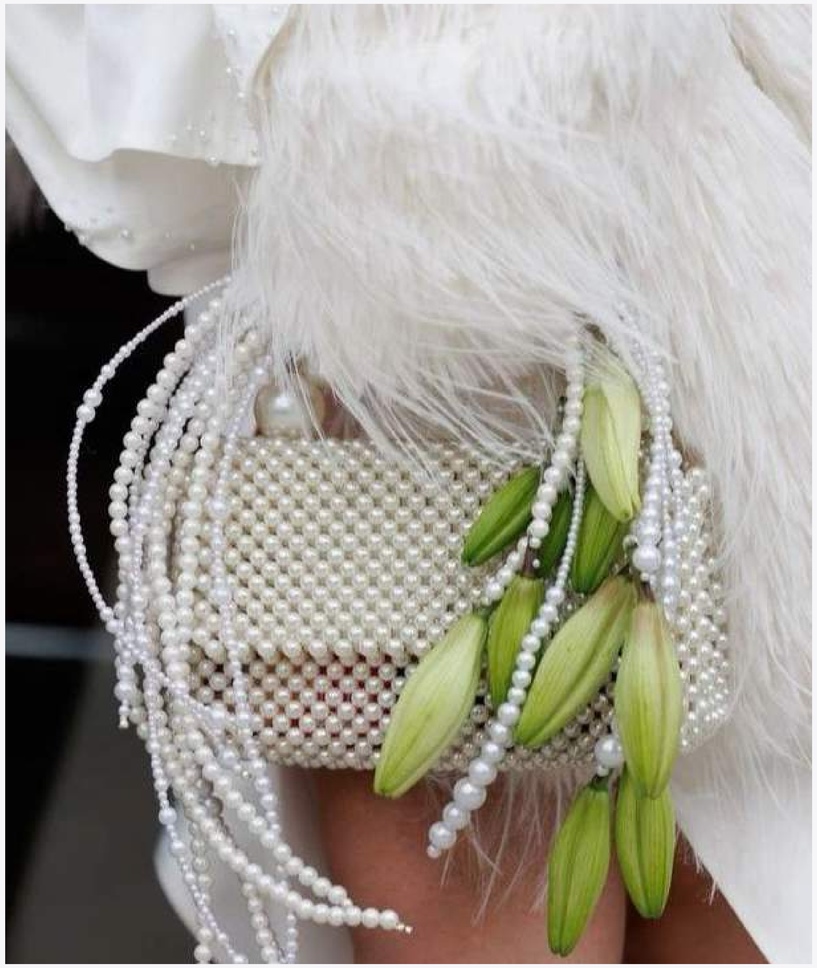












Flower Purses & Pearls

The bouquet leaves tradition behind.
Floral handbags. Pearl-draped blooms. Sculptural details that blur the line between flowers and fashion.
Quiet luxury, carried by hand.

Marigold

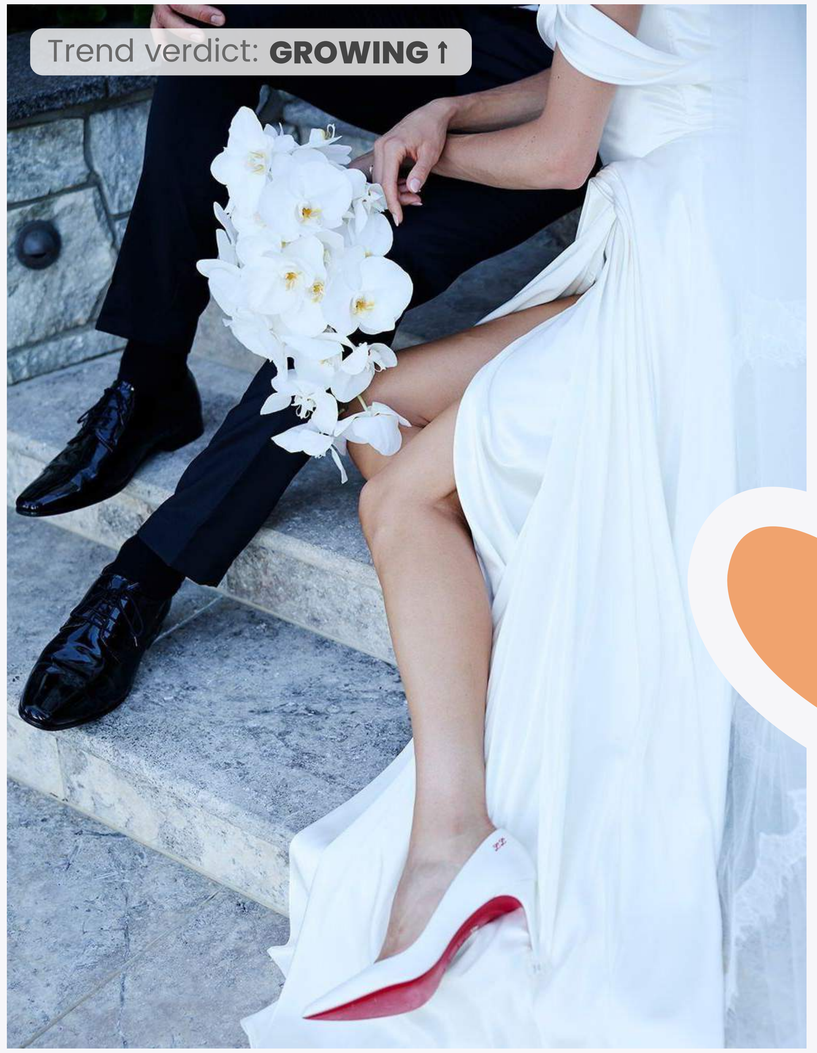
Black Cherry

Lichen Green

Poppy Red









The Monobloom

One flower. Total conviction.

A bundle of calla lilies. An armful of garden roses. Lily of the valley tied with silk ribbon and nothing else.

Editing is the luxury.





Perfectly Imperfect

The anti-trend.
Twisted callas. Spiraling vines. Branches that refuse symmetry.

Couples are moving away from Pinterest perfection in favor of arrangements that feel personal, expressive, and impossible to duplicate.

The most expensive thing a bouquet can look like in 2026 is effortless.

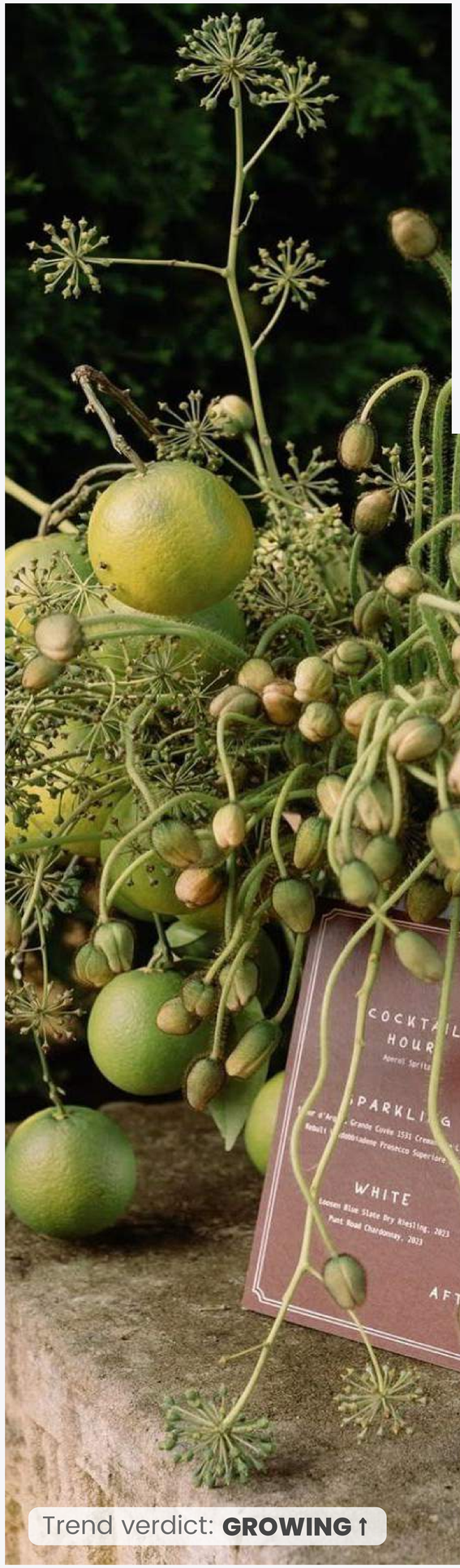
















Flowers With Food

The table becomes the arrangement. Figs. Grapes. Artichokes. Kumquats. Blackberries.
The florist borrows from the kitchen, and the result feels rich, sensory, and impossible to ignore.





Trend verdict: **GROWING ↑**



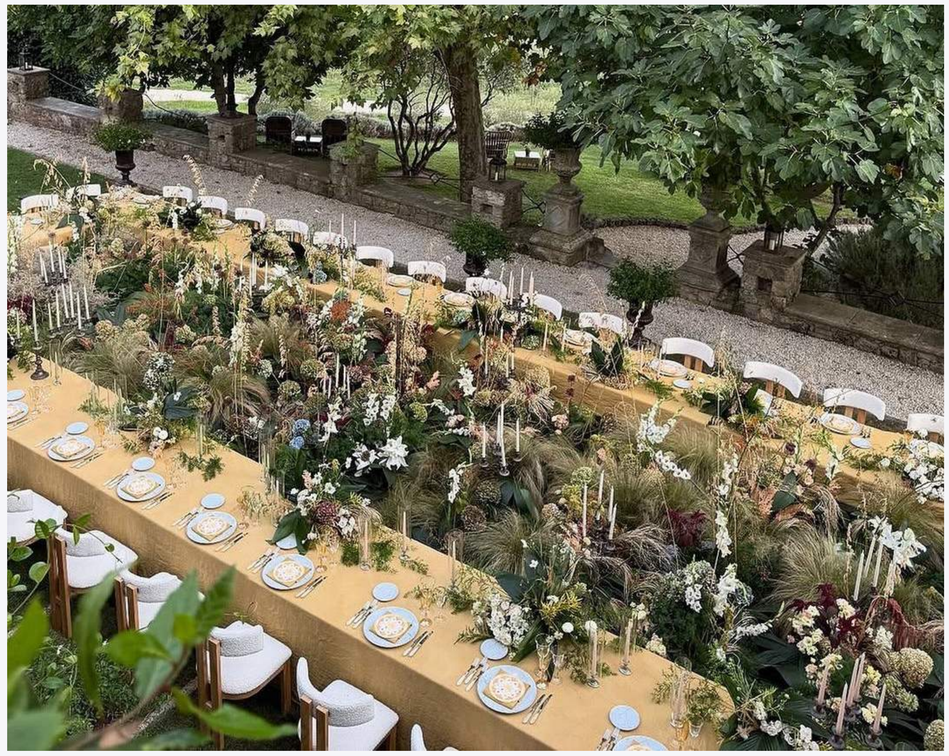


Botanical Immersion

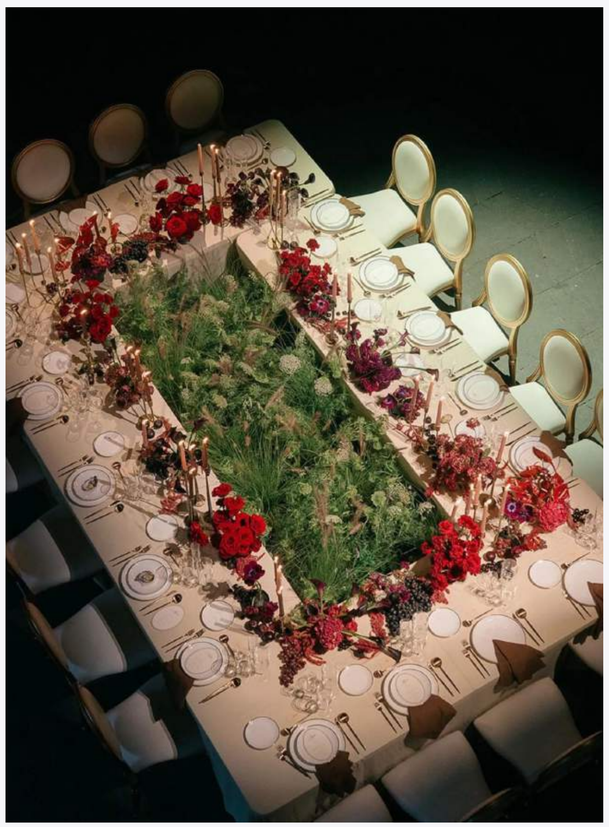
Step inside the arrangement.

Living walls. Floral ceilings. Blooming tablescapes. Meadows that spill across the floor. The goal is no longer decoration.

It's transformation.















Woven Nature

Grass, reconsidered.

Handwoven reeds. Twisted wheat. Sculptural botanical fibers.

Used as runners, bouquet structures, installations, and contemporary art pieces.

Organic materials. Architectural execution.









Social Media Trends

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*Where **Social Media** Is Headed In 2027*

As AI-generated content floods social feeds, the **human touch is becoming more valuable.** Heading into **2027**, originality, personality, and real experiences are emerging as powerful ways for brands to stand out.



For florists, these are the trends to watch:

- **Human creativity over AI:** Real flowers, real designs, real people. As AI imagery becomes harder to distinguish from reality, showing authentic work helps build trust and credibility.
- **Purposeful storytelling:** A beautiful arrangement catches the eye. The inspiration, artistry, and story behind it give people a reason to care.
- **Behind-the-scenes (BTS) content:** From flower markets and early-morning deliveries to the controlled chaos of wedding installations, the work behind the flowers is often as compelling as the finished design.
- **Business owner-led content:** Customers increasingly want to know the person behind the brand. Florists who share their personalities, perspectives, and experiences can ***turn followers into loyal customers.***
- **Long-form video:** Short videos attract attention, while longer content offers room to demonstrate expertise. Think full arrangement tutorials, studio tours, or wedding installations from start to finish. Instagram, Facebook, TikTok and YouTube are favoring **longer content now.**
- **Episodic content:** Recurring series, from weekly floral tips to arrangement makeovers, ***give audiences a reason to return.***
- **Quality over quantity:** Posting more isn't necessarily better. Fewer, more thoughtful posts with a clear purpose can be more valuable than content created simply to fill a calendar.
- **Searchable, educational content:** Social platforms are increasingly used for discovery and research. Practical advice, answers to common questions, and helpful tutorials can put your business in front of potential customers.



Content Ideas to Try

Putting these trends into practice doesn't require a big budget. Some of the most compelling content comes from what florists already do every day.

- **Show the build:** Capture an arrangement or event installation from first stem to finished design. Turn it into both a short Reel and a longer video.
- **Celebrate everyday flowers:** Feature ***"just because"*** bouquets and weekly ***self-care arrangements*** to encourage purchases beyond traditional gifting occasions.
- **Answer real questions:** Share practical advice on flower care, seasonal availability, or choosing the right sympathy arrangement.
- **Spotlight what's in season:** Introduce fresh arrivals, locally grown stems, and unexpected varieties.
- **Tell wedding stories:** Show how a couple's personality, venue, or love story inspired their floral designs.
- **Develop a signature visual style:** Experiment with *candid photography, unexpected angles, and handwritten details* that make your work instantly recognizable.

The takeaway:

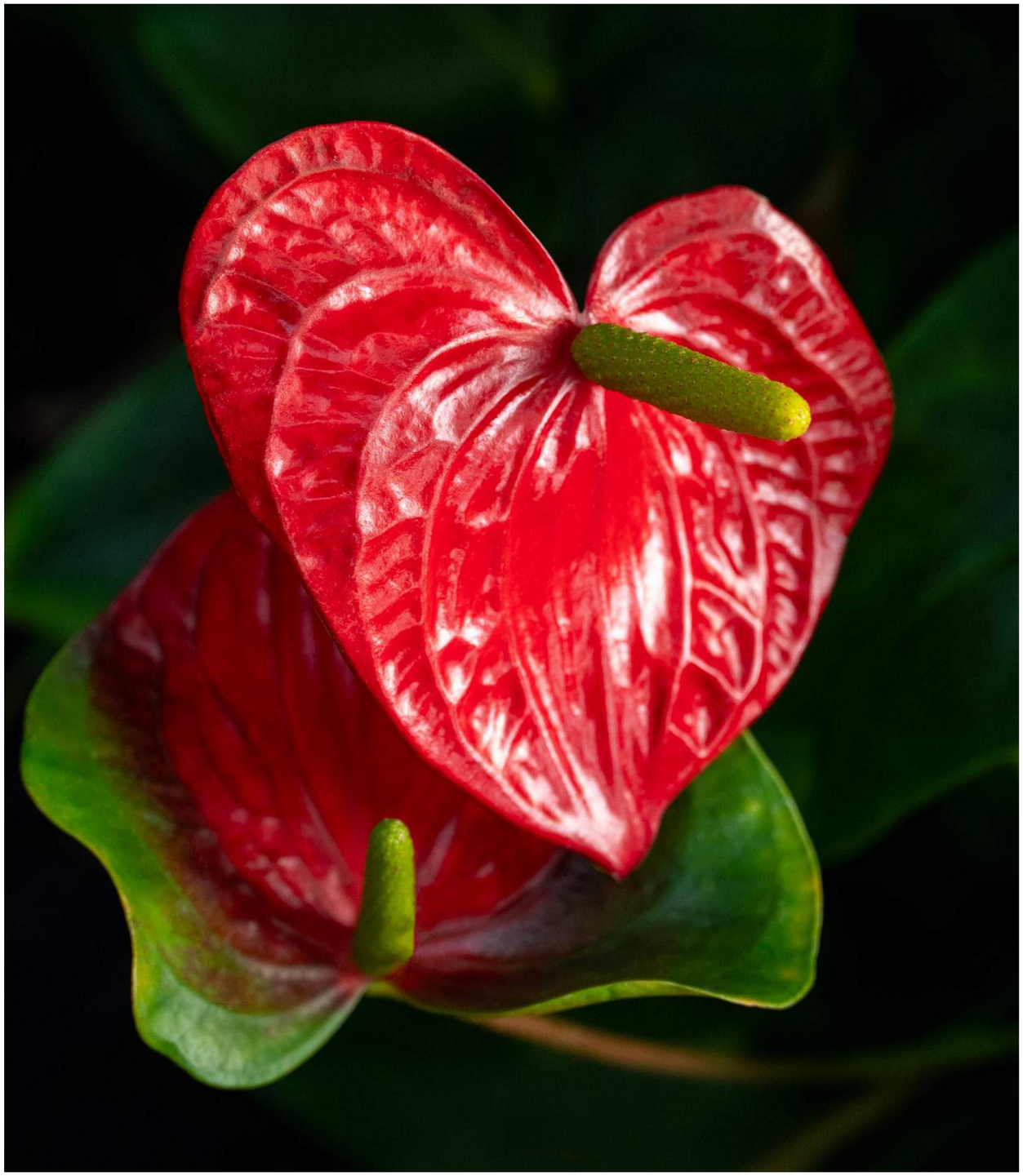
- **In 2027**, standing out on social media won't be about posting more. It will be about **showing what makes your business unique**: **your creativity, your expertise, and the people behind the flowers.**



Top Blooms

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NAME:

Anthurium

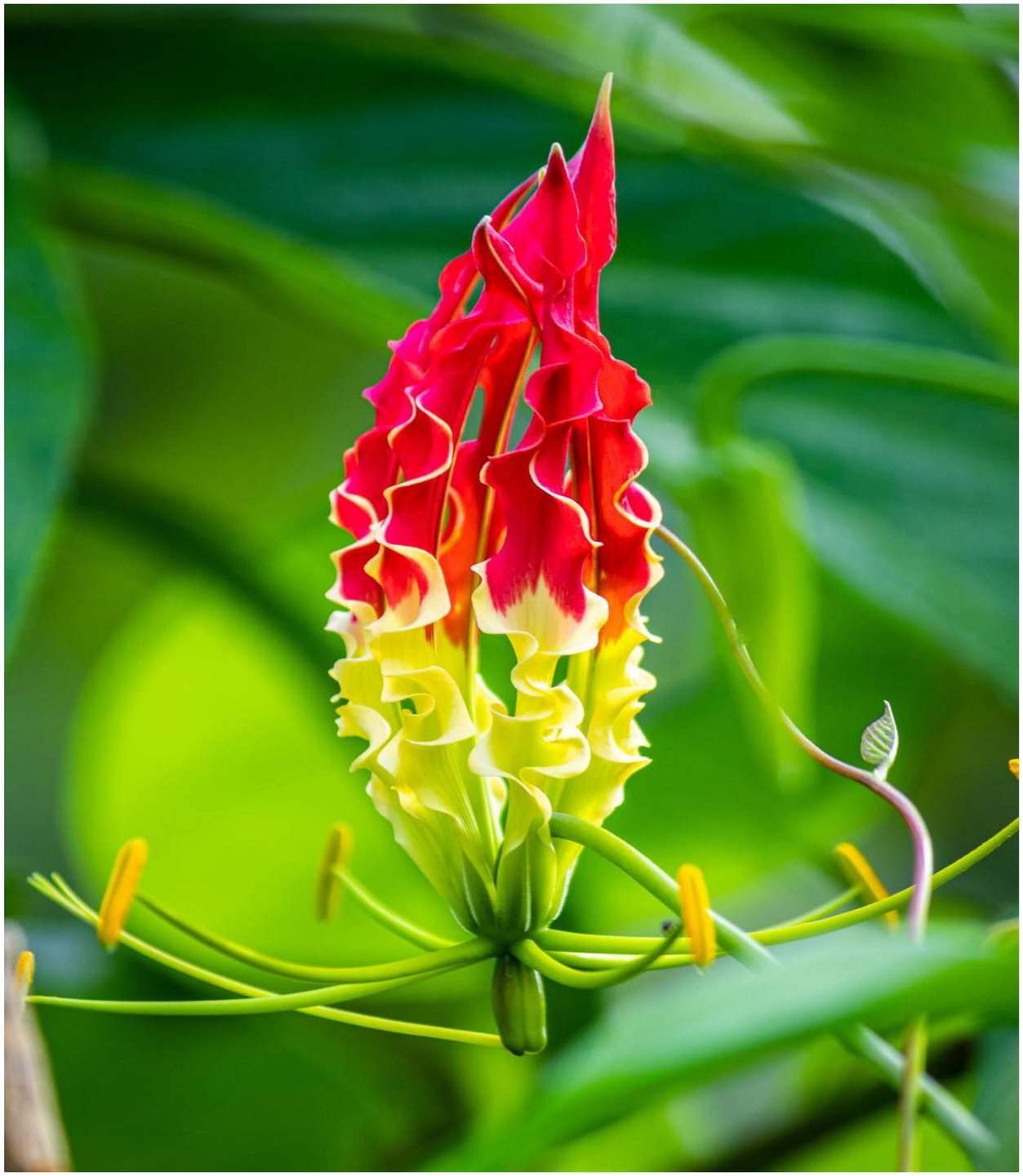
Glossy, architectural, slightly surreal. The anthurium doesn't try to be pretty — it tries to be unforgettable. A single stem commands a room. Two make a statement. It's the bloom that turned florists into sculptors.

NAME:

Garden Rose

The one that never leaves. Full, frilly, endlessly layered — the garden rose rewards every palette it touches, from deep jewel to dusty neutral. It's not a trend. It's the standard everything else is measured against.





NAME:

Gloriosa

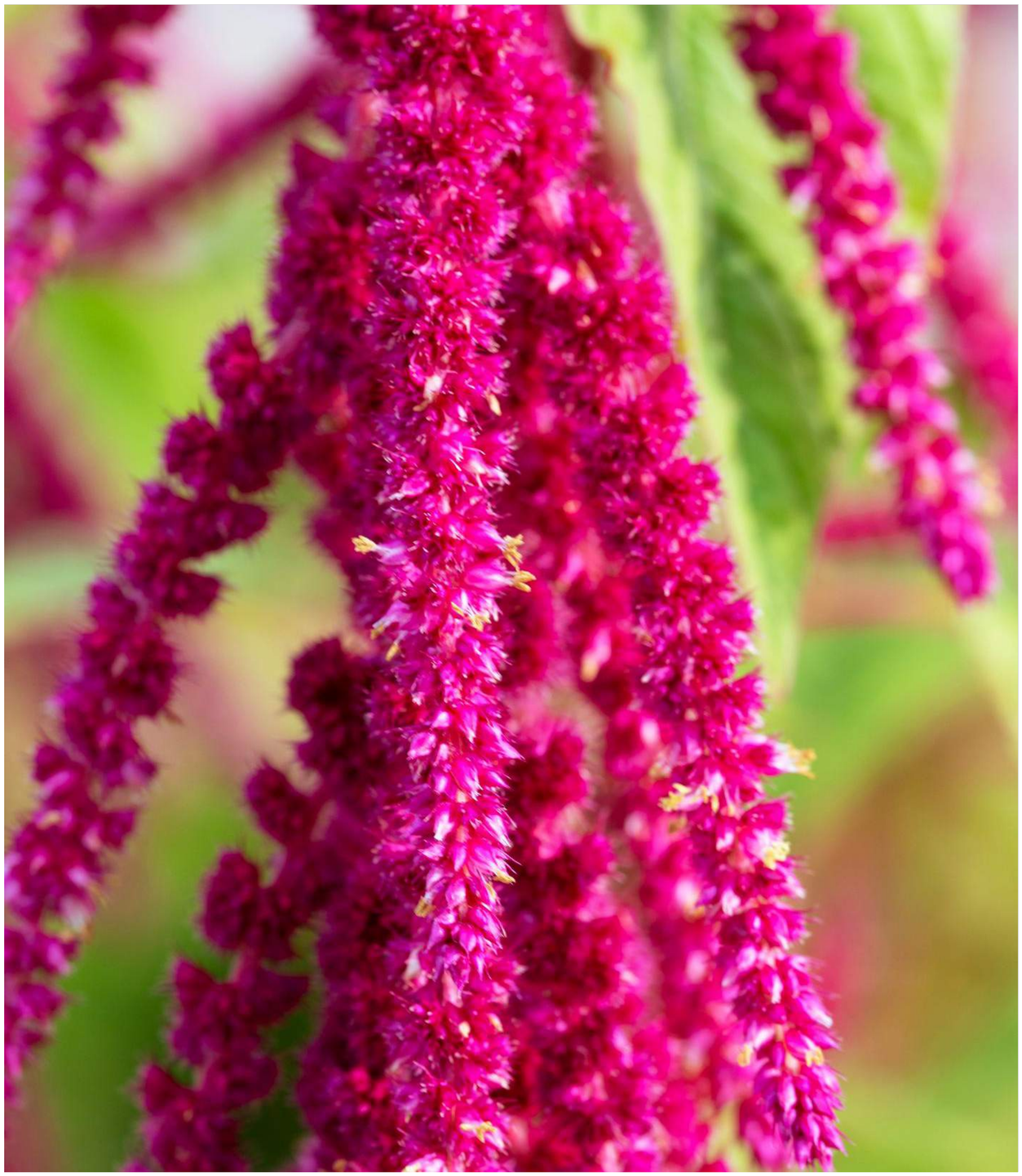
Flame-tipped, tendril-reaching, impossible to ignore. The gloriosa doesn't sit in an arrangement — it climbs through it. Red bleeding into gold, petals that curl back like something mid-flight. Wild by nature. Extraordinary by design.

NAME:

Calla Lily

Smooth. Sculptural. Quietly devastating. The calla lily has shed its formal reputation entirely and stepped into couture territory — long-stemmed, dark-varietied, and more coveted than ever. In near-black or deep burgundy, it doesn't whisper. It commands.





NAME:

Hanging Amaranth

Velvet ropes of color, trailing downward in long, slow cascades. Hanging amaranth brings a meditative stillness to arrangements that nothing else replicates — a bloom that looks like it's always in the middle of a graceful bow. The secret weapon of every modern cascade.

NAME:

King Protea

Ancient. Crown-like. Utterly unbothered. The king protea looks like it grew on another planet and arrived here fully confident. Bold enough to stand alone, striking enough to anchor an entire event. The bloom for florists who want their work to feel like a discovery.





NAME:

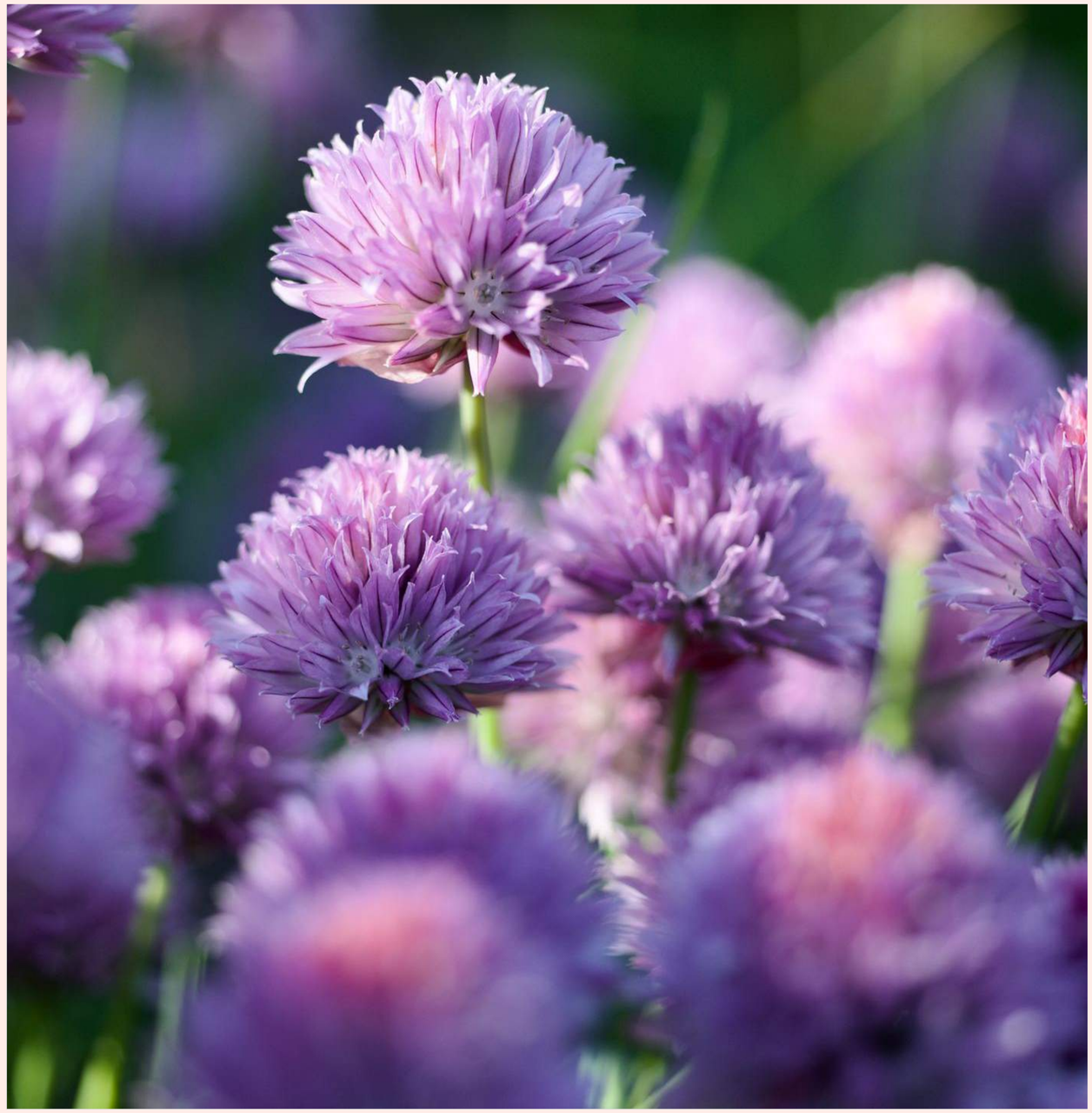
Café Au Lait Dahlia

The warmest thing in the room. Dusty, creamy, layered like a good croissant — the café au lait dahlia slots into the mocha and toffee palettes of 2026 as if it were made for them. In repetition, it's cinematic. Paired with jewel tones, it's grounding. In any arrangement, it's the bloom everyone asks about first.

NAME:

Allium

A sphere on a stem. Perfectly round, architecturally precise, and somehow still wild-looking — the allium occupies a category entirely its own. Its globe-shaped head, made up of dozens of tiny star-shaped florets, brings structural drama without weight. In deep purple it reads moody and editorial. In pale lilac it floats. Cut long and left to lean, it looks like something that grew through a crack in a gallery floor. The bloom that makes an arrangement look like it was designed by someone who really knew what they were doing.





NAME:

The Naked Sunflower

The sunflower is being stripped down, literally. Designers are pulling off yellow and orange petals to reveal the dark, textured center beneath, and turning one of the most recognizable cheerful blooms into something architectural and moody. The look has moved well beyond floral circles; designer Kelly Wearstler has championed the bare sunflower as an avant-garde centerpiece, which is part of why it's reaching tables and events this year. Depetaling gives a familiar flower a second life as a design feature rather than a seasonal cliché.

NAME:

Carnation

For years the carnation was treated as filler, the inexpensive stem tucked behind showier flowers. That reputation is being rewritten.

The change shows in how designers work with it. Rather than filling with carnations, florists are building with them, using single varieties for texture and reflexing the petals by hand into something fuller and more sculptural. The color story has matured too, swapping the bright grocery-bucket tones for the antique pinks, sepia mauves, terracotta, and deep burgundy. It helps that the carnation was always dependable, holding two to three weeks in the vase at a price that protects margins. A flower long valued for lasting is now valued for how it looks.





State Of The Floral Industry

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*The Industry Is Holding. But **The Pressure** Is Real.*

The floral industry ***came into 2026 with momentum***, and largely held it. Despite rising costs and softer consumer sentiment, **Americans kept buying flowers** — and in many cases spent more per order than they did a year ago. **Spending has held above pre-pandemic levels** through mid-2026. For independent florists who weathered the uncertainty, that's not a small thing.

But holding your ground took work this year. Costs rose in waves — tariffs early, then fuel, then labor from growing regions, then packaging. By mid-year, florists were **absorbing pressure from every direction at once**, often without the ability to pass it through quickly enough to protect their margins.

The florists are **finishing 2026 the strongest** were not necessarily the biggest shops. They were the ones who ***got precise about where money was going and made moves early.***





***Mother's Day** Signaled Something Important*

Mother's Day 2026 told a clear story about where the industry is headed. Despite higher prices and an economy that had consumers watching their spending more carefully, **flower buyers didn't pull back**, and many upgraded. Upsell rates among BloomNation florists **rose 7% year over year,** with more customers choosing ***premium and deluxe arrangements*** over standard options.

For the first time across the industry, **website purchases outperformed walk-ins and phone orders** combined. Your website is now your primary storefront. Florists who had invested in their online presence saw it pay off where it counts.

There was also a shift in when customers placed orders. For several seasons now, orders have been arriving later and later relative to the holiday. This past Valentine's Day and Mother's Day, **the heaviest volume hit the day before and the day of.** This is no longer an exception — it is ***the pattern.*** Florists who are not set up for ***same-day and next-day delivery*** are losing orders at the exact moment when the demand is the highest.

Tariffs, Fuel, And A Pricing Environment That Keeps Shifting

Pricing stability — something florists and their suppliers once planned around — became one of the defining pressures of 2026. **Tariffs on imported flowers shifted multiple times** throughout the year, making it difficult to lock in purchasing decisions even a few weeks out.

Colombian cut flowers went from duty-free to 10% to 12.5% within 18 months. Canadian floral goods — previously duty-free — jumped to 50% in August, with no USMCA protection.

Hard goods including vases, ribbon, and sleeves face additional tariffs still pending from a federal excess-capacity investigation, meaning **another round of cost increases could arrive before the 2026 holiday season ends.**

Fuel added a ***second and more unpredictable layer.*** Jet fuel hit **record highs** in 2026, driving airfreight surcharges sharply higher on imported flowers. Trucking surcharges climbed from a **30–35%** premium above base rates to **60–65%.**

Where tariff changes at least come with some notice, **fuel moves week to week** — making it nearly impossible to hold a firm wholesale price for any meaningful window.
The result is a business environment where ***the cost of goods can shift between the time an order is placed and the time it arrives***.

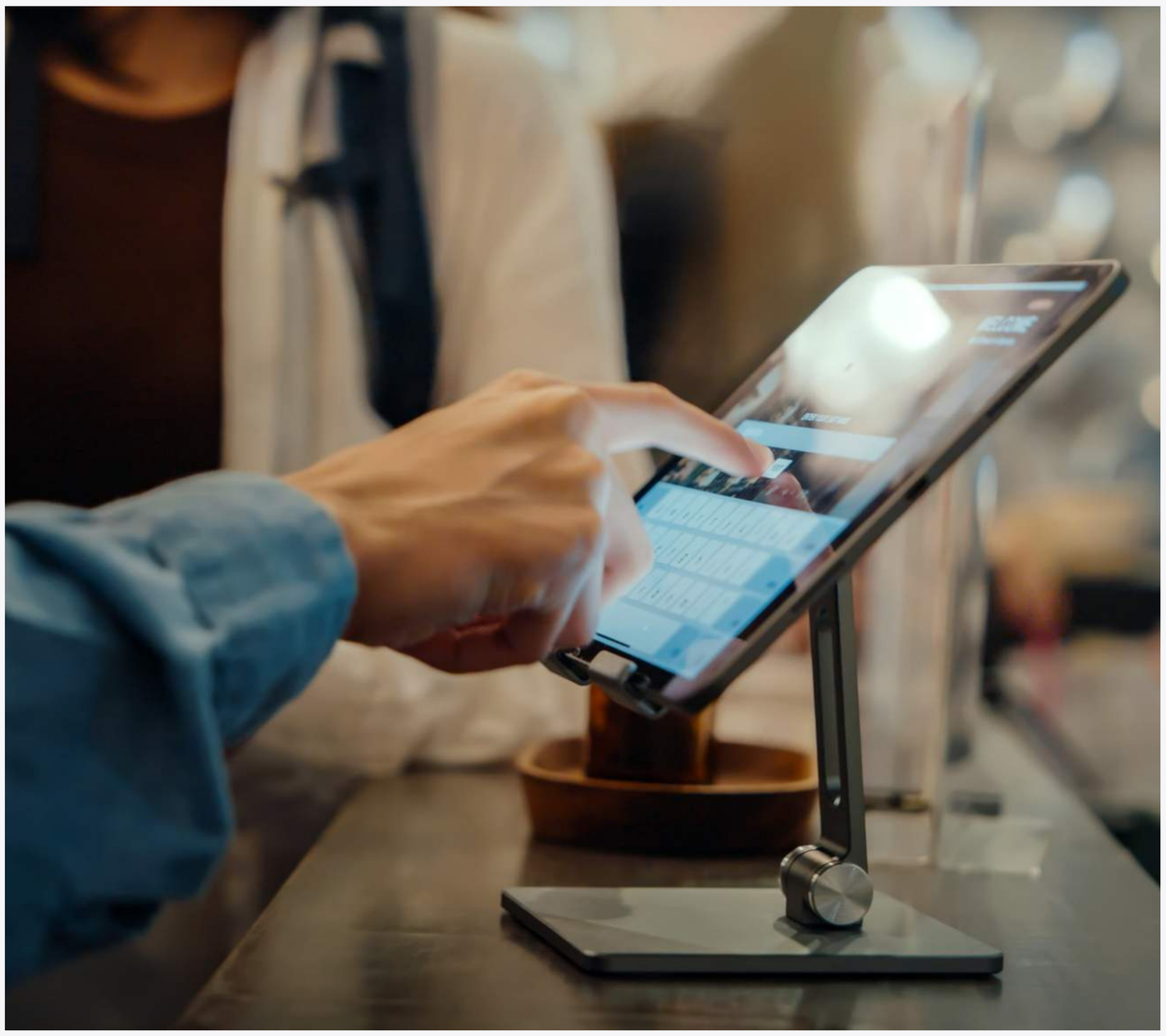
SAF chief economist ***Dr. Charlie Hall*** put the stakes plainly at the organization's fall roundtable:

> ***"When these tariffs are paid by the importer of record, that cost doesn't disappear — it moves through the chain. It's going to cause a monetary crisis in our industry in terms of having cash available for investing."***

Where Technology And Automation Come In

The shops handling this year best aren't always the ones with the biggest customer base. They're the ones **using technology to do more with less** and protect their margins.

Smart delivery routing saves real money on fuel at exactly the moment fuel costs are spiking. **AI receptionists** answer calls, take orders, and capture business at any hour. **Recipe and stem-counting tools** keep margin from leaking out of every arrangement. **Automated email, SMS, and social tools** give a small shop the reach of a much bigger one.



What Successful Florists Are Doing

The florists **finishing 2026 strong** share a few consistent practices.

They know their top sellers and build around them.

Identifying the arrangements that sell consistently, building recipes, and purchasing those stems in bulk reduces spoilage and gives better pricing leverage. Recipe and stem-counting tools take the guesswork out and make purchasing decisions systematic.

They're focused on customer loyalty.

Retention email and SMS marketing, subscriptions, loyalty incentives, and upsells at checkout are all adding up. The most overlooked growth lever in a tough economy is the customer who already trusts you.

They adjusted prices to match rising costs.

Many florists hesitate to raise prices in a tough economy, but absorbing input costs is not a strategy; it is a slower decline. Florists who adjusted prices in line with rising costs throughout 2026, not just during peak seasons, are the ones protecting their margins. Platform tools that allow global catalog updates make this fast and consistent, removing the barrier of having to reprice arrangement by arrangement.

They invested in e-commerce.

Website orders are where growth is happening. A site that ranks high on Google, makes it easy for customers to find what they are looking for, drives upsells naturally, and offers same-day delivery is not just a marketing tool — it is the engine of the business.

Sustainability

Sustainability is no longer a trend in the floral industry — it is becoming a baseline expectation. Foam-free design, compostable packaging, and locally sourced products have moved from niche practice to competitive standard. Consumers, particularly younger buyers, are **actively choosing florists whose values are visible**. Local and seasonal sourcing carries an added advantage.

One practice gaining traction is **vase return and reuse programs**, where florists offer a small discount in exchange for returned glass vessels. It reduces waste, lowers input costs over time, and **gives customers a reason to come back.** Simple to implement and easy to promote — and in a year when every input cost is elevated, it is the kind of initiative that ***earns loyalty without spending a dollar on advertising.***



The Case For The Independent Florist

The economic pressure on households is real, and florists cannot control that. What you can control is how clearly you **communicate your value**, the **level of customer service** you provide, how efficiently you **run operations**, and how well you **use the tools** available to you. Flowers are one of the few purchases that are purely about human connection — a gesture that marks a moment, expresses something felt but hard to say, and **leaves a lasting impression. Independent florists** are the ones who understand that, who bring genuine artistry to it, and who have a real relationship with the person on the other side of the order. That is not something a mass retailer or an order-gatherer can replicate.

"Independent florists have something the big players will never have — a real relationship with their customer and a genuine connection to their community. In a tough economy, that is exactly what people are looking for. The florists who will grow heading into 2027 are the ones who lead with that artistry and back it with sharp business practices—using the latest technology to manage costs, capture online orders, automate customer follow-up, and run a leaner, more resilient operation. The craft and the tools are not in opposition. The best shops are leveraging both."

Farbod Shoraka, Co-Founder & CEO, BloomNation



LaParis Phillips, @brooklynbloomsnyc



Farbod Shoraka, @ceo_bloomnation

Sources: SAF Fall Roundtable (Sept. 29, 2026); SAF Economic Outlook Survey, mid-year 2026; BloomNation platform data, Mother's Day 2026; BloomNation interview with Florabundance CEO, Joost Bongaerts. Tariff data: Section 301 and 338 proclamations, 2025–2026.



BloomNation co-founders Farbod Shoraka (CEO) and Gregg Weisstein (CFO)

Newsweek READERS' CHOICE™ AWARDS 2026 ★★★★★

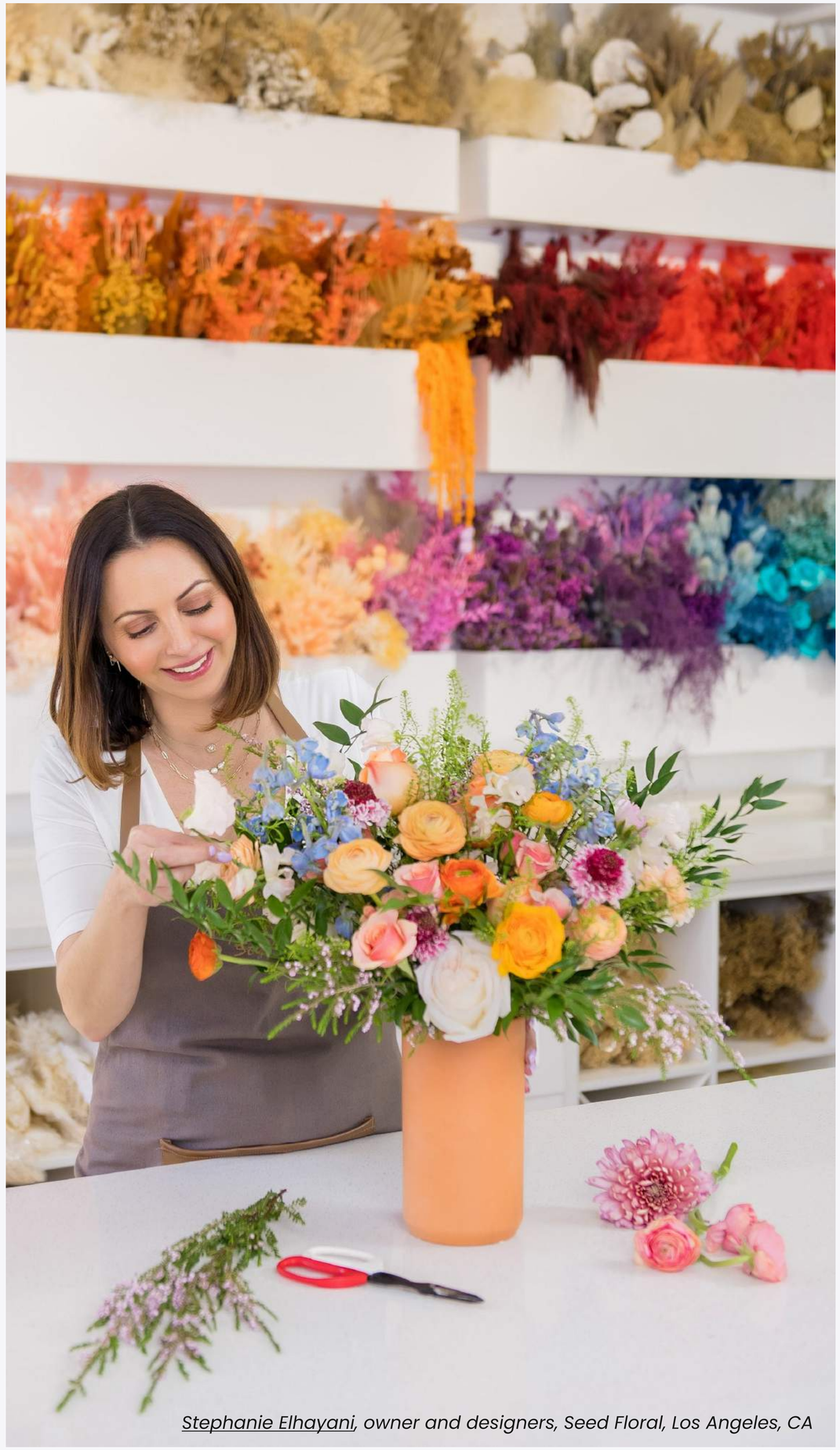
About BLOOMNATION

Founded in 2011, BloomNation is the leading technology platform built to empower independent florists. From SEO-powered websites and modern point-of-sale tools to marketing automation, wedding and events solutions, business financing, and florist-to-florist networking, BloomNation offers the most comprehensive ***all-in-one platform for modern floral businesses.***

In its 15 years, BloomNation has grown into a community of over ***4,000 independent florists*** across the U.S. and Canada — and is the only floral technology provider to offer full platform support and services in both English and Spanish, with additional support available in Russian. In 2025, BloomNation expanded internationally with the acquisition of ***Floom*** in the United Kingdom, deepening its commitment to independent florists around the world.

Built as the alternative to traditional floral wire services, BloomNation doesn't charge steep commissions or hidden fees, so florists keep more of what they earn, set their own prices, and build direct relationships with their customers.
In 2026, BloomNation was voted ***Best Flower Delivery Service*** in the **Newsweek Readers' Choice Awards.**

Learn more at ***www.joinbloomnation.com***



Stephanie Elhayani, owner and designers, Seed Floral, Los Angeles, CA

Featured Florists:

Sculptural Florals

Photo 1 : **Flonet US, @flonet.us**
Photo 2 : **@middle.world, Japan**
Photo 3 : **Putnam Flowers, @putnamflowers**
Photo 4 : **Lacy Bird Academy, @academy.lacybird**
Photo 5 : **Flonet US, @flonet.us**

The New Cascade

Photo 1 : **@simpleflowersmsk, Moscow**
Photo 2 : **Bows and Arrows Flowers, @bowsandarrowsflowers**
Photo 3 : **xxx**
Photo 4 : **Keira Fleur, @keirafleur**
Photo 5 : **Amanda Judge, @untamedpetals**

Exposed Stems

Photo 1 : **@middle.world, Japan**
Photo 2 : **@bezpovoda_flowers72, Russia**
Photo 3 : **@bezpovoda_flowers72, Russia**
Photo 4 : **xxx**
Photo 5 : **Clémentine Merle, @bloomsuncut**
Photo 6 : **@bezpovoda_flowers72, Russia**

Bigger Than the Vase

Photo 1 : **Tic-Tock Couture Florals, Hollywood**
Photo 2 : **Mercury Flowers, @mercuryflowers.la**
Photo 3 : **Floraria Iris, @florariairis**
Photo 4 : **White Rose @whiterose.tallinn**
Photo 5 : **Flonet US, @flonet.us**
Photo 6 : **xxx**

Feathers & Fantasy

Photo 1 : **Anthony's Flowers, @anthonysflowers**
Photo 2 : **Flonet US, @flonet.us**
Photo 3 : **Flannel Flowers, @flannelflowers**
Photo 4 : **De La Flor Florist, @deborahdelaflor**

Dopamine Blooms

Photo 1 : **Flower Fiesta, @flowerfiestaflorist**
Photo 2 : **Beldens Florist, @beldensflorist01**
Photo 3 : **Beldens Florist, @beldensflorist01**
Photo 4 : **xxx**

Black Florals

Photo 1 : **@middle.world, Japan**
Photo 2 : **Yasmine, @yasminemei**
Photo 3 : **Bosque Concepts, @bosqueconcepts**
Photo 4 : **xxx**
Photo 5 : **Flowers Valley, @flowers_valley_shop**

Foraged Beauty

Photo 1 : **Brooklyn Blooms, @brooklynbloomsnyc**
Photo 2 : **@middle.world, Japan**
Photo 3 : **@simpleflowersmsk, Moscow**
Photo 4 : **@dbd.soma, Korea**

The Sunflower Reinvented

Photo 1 : **Brooklyn Blooms, @brooklynbloomsnyc**
Photo 2 : **Fedotova Alena, @fedotovaa_alenaa**
Photo 3 : **Constantine Florist, @flowersaurr**
Photo 4 : **xxx**
Photo 5 : **Amor Del Bueno, @amordelbuenoflowers**
Photo 6 : **Amor Del Bueno, @amordelbuenoflowers**

Modern Cottage Garden

Photo 1 : **Anthony's Flowers, @anthonysflowers**
Photo 2 : **Paulina Nieliwocki, @bluejasminefloral**
Photo 3 : **Kawa Flowers, @kawaflowers**
Photo 4 : **@middle.world, Japan**

Botanical Eclecticism

Photo 1 : **@middle.world, Japan**
Photo 2 : **Inflorium, @inflorium**
Photo 3 : **100 Layer Cake, @100_layercake**
Photo 4 : **xxx**
Photo 5 : **KatieBug Florals, @katiebugflorals**

Color Drenching

Photo 1 : **EDDIE ZARATSIAN, @eddiezaratsian**
Photo 2 : **EDDIE ZARATSIAN, @eddiezaratsian**
Photo 3 : **FLORAL STYLE, @floral_style**
Photo 4 : **EDDIE ZARATSIAN, @eddiezaratsian**
Photo 5 : **BRIDELIFESTYLE, @bridelifestyle_com**
Photo 6 : **EDDIE ZARATSIAN, @eddiezaratsian**

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Photo 1 : **@middle.world, Japan**
Photo 2 : **라린느 LALUNE, @lalune__flower**
Photo 3 : **Beckoning Blooms, @beckoningblooms**
Photo 4 : **라린느 LALUNE, @lalune__flower**
Photo 5 : **Francoise Weeks, @francoiseweeks**
Photo 6 : **Clémentine Merle, @bloomsuncut**

Flower Purses & Pearls

Photo 1 : **Jeumpa Bridal Moments, @jeumpa.bridal**
Photo 2 : **Homm Flower Maison, @hommflower.maison**
Photo 3 : **라린느 LALUNE, @lalune__flower**
Photo 4 : **Atelier de Anlily, @atelier_de_anlily**
Photo 5 : **Homm Flower Maison, @hommflower.maison**
Photo 6 : **L'anclen, @laclen.brand**
Photo 7 : **L'anclen, @laclen.brand**

The Monobloom

Photo 1 : **Nectar Flowers Ottawa, @nectarflowersottawa**
Photo 2 : **xxx**
Photo 3 : **xxx**
Photo 4 : **Edénique de Beaumont Floral Design, @edeniquefloraldesign**
Photo 5 : **OningsAmerica, @oningsamerica**

Perfectly Imperfect

Photo 1 : **라린느 LALUNE, @lalune__flower**
Photo 2 : **Bosque Concepts, @bosqueconcepts**
Photo 3 : **Carolin Ruggaber, Berlin, @carolinruggaber**
Photo 4 : **Homm Flower Maison, @hommflower.maison**
Photo 5 : **Mary Glow Studio, @maryglow_studio**

Flowers with Food

Photo 1 : **The Abstract Florist, Sydney, @theabstractflorist**
Photo 2 : **Nandina Grove, @nandinagrove**
Photo 3 : **Echoes of Eden Florals, @___echoesofeden___**
Photo 4 : **Fedotova Alena, @fedotovaa_alenaa**
Photo 5 : **Maria Andreeva, @marishkaa_flo**

Botanical Immersion

Photo 1 : **A Lavish Event Design, @alavisheventdesign**
Photo 2 : **Tácito, @tacito_____**
Photo 3 : **Fluida Design, @fluidadesign**
Photo 4 : **Tulipina, @tulipinadesign**
Photo 5 : **Tulipina, @tulipinadesign**
Photo 6 : **Floweriize @floweriize**

Woven Nature

Photo 1 : **@middle.world, Japan**
Photo 2 : **Fedotova Alena, @fedotovaa_alenaa**
Photo 3 : **Constantine Florist, @flowersaurr**
Photo 4 : **DĀDA ISLAND, @dada.island**
Photo 5 : **Mary Glow Studio, @maryglow_studio**
Photo 6 : **Amor del Bueno Flowers, @amordelbuenoflowers**

Cover photos

Wedding & Events : **Amor del Bueno Flowers, @amordelbuenoflowers**
Top Blooms of 2027 : **LaParis Phillips, @brooklynbloomsnyc**