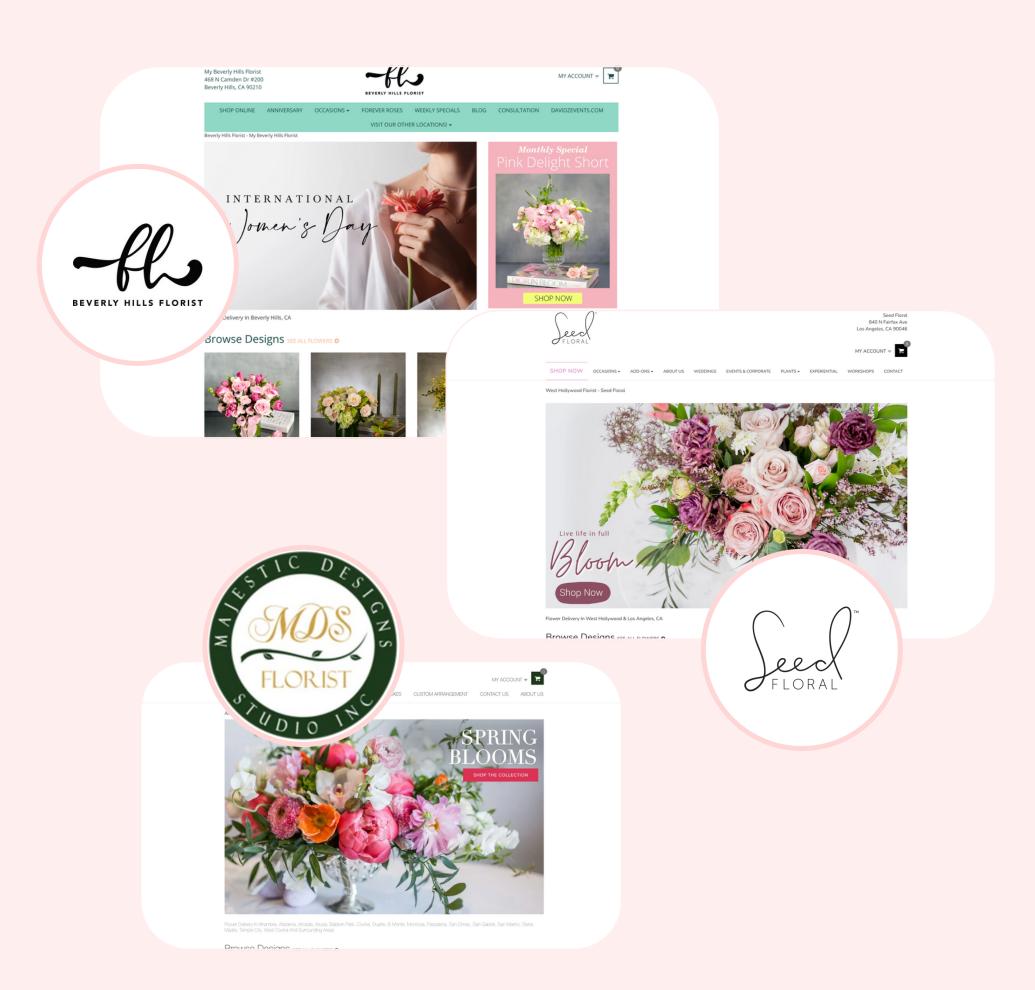


SEE WHY BLOOMNATION WAS CHOSEN BY 3000+ BUSINESSES OWNERS

Blossoming Success:

Real stories from real florists

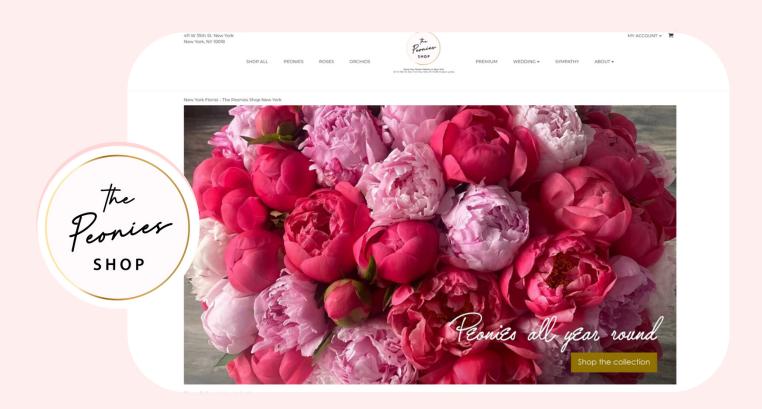
Join the community of successful florists who have revolutionized their businesses with our cutting-edge e-commerce tools, POS, and Marketing Platform. Discover seamless operations, enhanced customer engagement, and increased profitability.



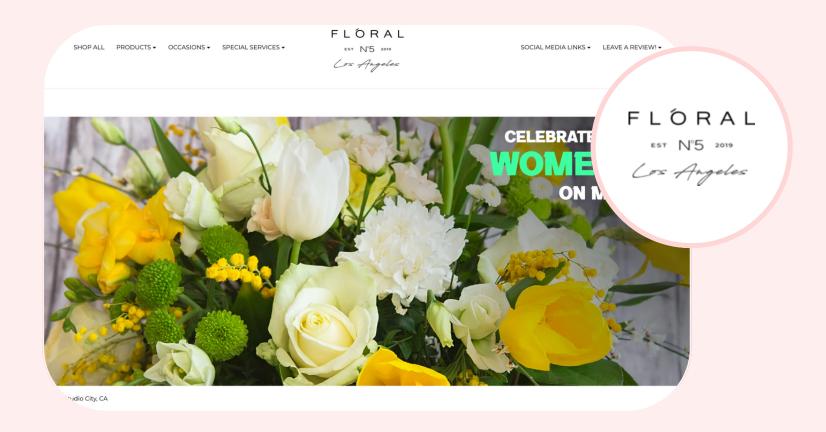


FLORISTS WHO PARTNER WITH US SEE UP TO 40% GROWTH IN ONLINE REVENUE

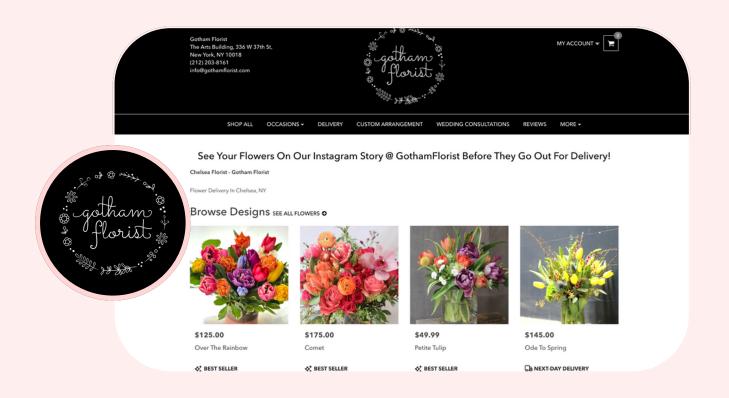
IN THE FIRST YEAR WITH BLOOMNATION.



\$125 - AVERAGE ORDER VALUE WITH OUR PLATFORM.



97% OF FLORISTS STAY WITH US YEAR AFTER YEAR.







"I have always believed in this company because they have always believed in me! Thank you, BloomNation, for all your hard work, help and kindness while we grow our companies together. To Gregg Weisstein and Farbod Shoraka, you both are so genuine and kind, and I appreciate what you have done for the floral industry."



Petal me Home Flowers



"Thank you, BloomNation for everything! I wouldn't be in business without you! I wouldn't have the customer base and income if I had not signed up with you!"

<u>'So happy with BloomNation'</u>

- Luna, Luna's Flower Shop

Coady Florist



"I have already referred florists to BloomNation. I believe in BloomNation and wish I had more time to know all that it can do for my shop."

Linda, Creations from the Heart



"As usual I would like to say thank you and let you all know how much I appreciate all the help you've given me over the years."

Angle Florist



"BloomNation is a wonderful enterprise to be part of. It has been one of the best moves our flower shop has ever made in its 70 year history."



Promises Florals and Cift Studio



"I'm a little one-woman shop, doing the thing that I love - I just had my 4yr Bloomiversary, and 4 days before that I hit 50K! Thank you BloomNation for helping this little florist thrive!"

It's been a great platform for my flower biz the last 11 years. A few more to go 😌

- Joe, 2P Designs Floral

Flowerbee



"Best website I've had since websites became a thing. I did more business in the first 6 months of having my site than I did in the 7 previous years with my old one. Thank you so very much!"

"BloomNation has helped my small business survive during these hard economic and pandemic struggles."

- Wonderland Floral

Maria, My Flower Shop



"The customer service team: anytime we need help, they are always there for us. Thank you, BloomNation!"







"Service and support is much appreciated. Thank you for everything you guys have done for us so far. Without this partnership, our online business and service would be have been nowhere near what it is today. We are pleased to continue running our online services through BloomNation.

Technology, quality and good service. Customers like easy usage. Thank you for all your efforts & support!"

Brian & Sonny Heaven Scent Flowers



"I love this company. It's like banking with a small bank. Everybody knows everyone."

- Claudia, Andes Florist

Clara, Dotties Florist

Dottie's Florist

'The website is easy for my customers to use. We are easily able to post our own designs on it"

"BloomNation has helped us bloom since the day we started our partnership."

- Dalel Chalela, Glendora Florist

Chip, Sun City, Summerlin Florist



'BloomNation is what most flower shops are looking for, they just don't know it yet.'





WHAT IS BLOOMNATION?

BloomNation is the industry's leading floral platform providing florists with the tools to manage and grow their businesses. For over a decade thousands of florists have chosen to partner with us because of our innovative Point-of-Sale system, custom-made websites that stand out, effective automated marketing, and many more tools that help florists grow and save time!

"We are more than just a business solution.

We truly partner with you and give you the tools to help your business grow and create an experience for your customers that is unique to your artistry and flower shop."

Farbod Shoraka, Co-Founder and CEO, BloomNation

